

## PRIVATE LABEL

Cleaning agents  
Floor care products  
Detergents and Fabric Softener  
Washing-up liquids and drying agents  
Personal hygiene products  
Automotive care products  
Garden products  
Agricultural products  
Pesticides / Biocides



**mico**



## MICO – YOUR PRIVATE LABEL PARTNER

Private label products are your brands and products that we develop and produce, according to your specifications.

**MICO** is a one stop shop within private label for liquid chemical products, for consumer markets as well as professional use.

We work with you from concept development to final product within cleaning, laundry, floor care, personal hygiene, automotive care, garden and agricultural products, pesticides and biocides.

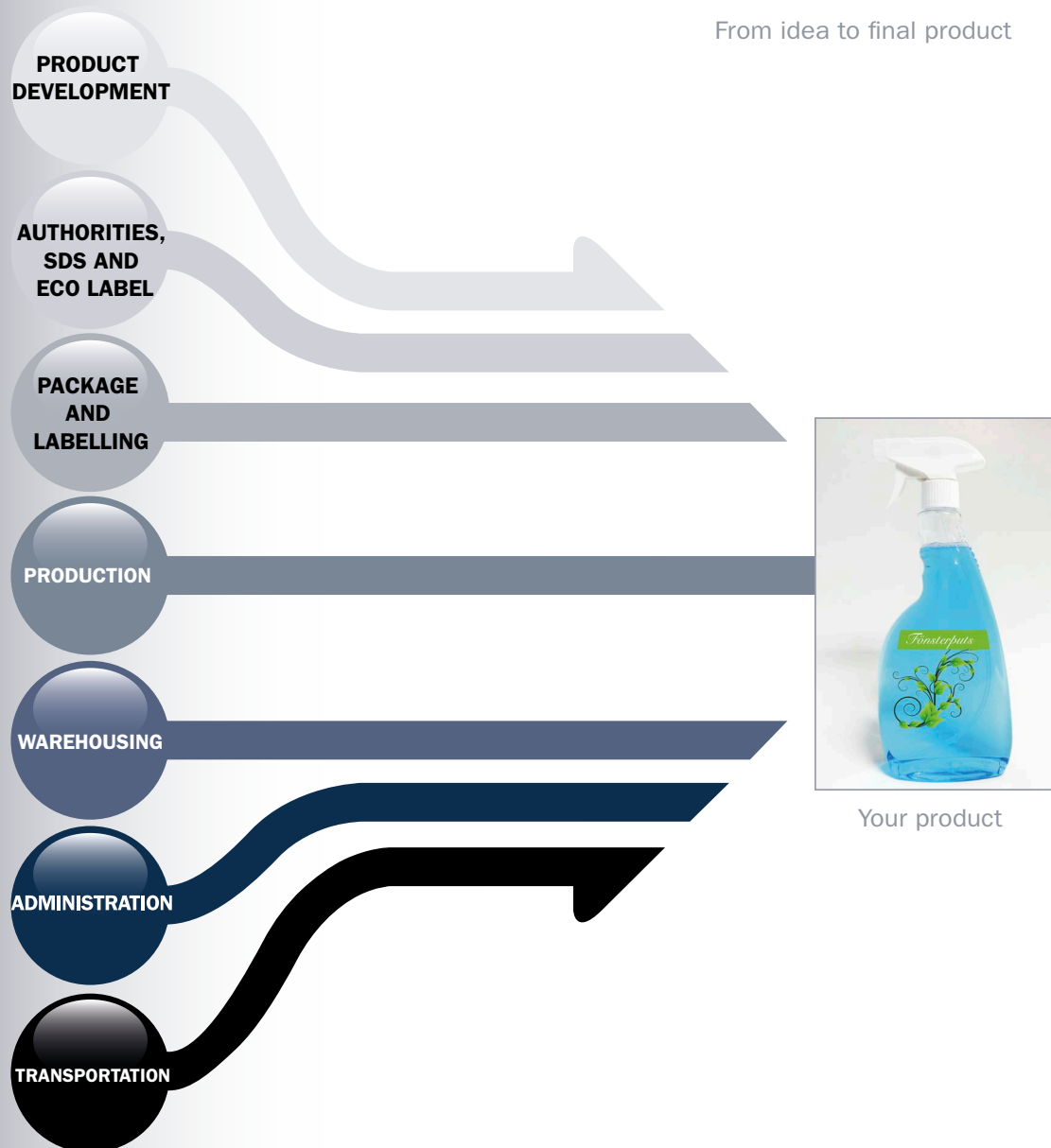
Our focus on quality, environmental aspects, service and flexibility allows us to offer great service whatever the volume.

There are several reasons for pursuing a private label strategy, among the more common ones are - control over the properties of the product, its quality, the brand and also, but not least, the financial benefits.



# ONE STOP SHOP

From idea to final product



- Together we review your needs regarding product characteristics and design.
- Mico is responsible for the requirements set out by the authorities, safety data sheets and Eco labelling.
- Enjoy the advantages of our extensive network of suppliers of; bottles, cans, caps, spray triggers, labels, etc.
- Our flexible production facilities enable a broad variety of bottles and cans as well as a wide volume range.
- Keep stock of your products allowing for immediate deliveries.
- We take care of all administration for your product.
- At your request, transportation is booked. Mico issues all documentation.

*With nearly a century of experience in developing and manufacturing chemical products, we have an extensive knowledge base for you as a customer to enjoy. We can either develop unique products for specific applications, or build on our existing product range and thereby find the best solution for you.*

*Welcome to us at Mico!*

*Jan Björklund, CEO, Mico AB*









## A WIDE RANGE OF PRODUCTS AND VOLUMES

As a class-B\* organisation we can offer a wide range of products.

Within the category of pesticides and biocides we offer disinfectants, herbicides (chemical weed control), fungicides, insecticides (pest control), molluscicides (pesticide for slugs and snails), anti-fouling (hull protection), wood preservation chemicals and growth regulators.

Within agriculture and garden products we can also provide non-biocides, for example liquid fertilizer products.

**THE ENVIRONMENT** is a constant focus area for us, for product development as well as our materials and processes. Our methods of recycling and waste limitation are continuously developing to benefit you as customer as well as the environment.

**SHORT LEAD-TIMES** are intrinsic to our operations. As a customer you should receive your goods within weeks from your order. For immediate deliveries, we offer warehousing of your products. All products are identified with a batch ID, allowing for full traceability of the content.

\* Permit for environmentally hazardous operations according to The Swedish Environmental Code.

# APPROACHING A CENTURY OF EXPERIENCE

**IN OUR FACTORY** outside Helsingborg all development, manufacturing and warehousing takes place.

We handle liquid products in most formats, from 250 ml, with various caps and spray triggers. Our daily capacity of 30 tons of product allows us to be a good partner for both smaller and larger companies.

Our location next to E6 (major freeway) allows for efficient logistics.

**SINCE 1925** we have delivered a wide range of products. The key factors to our success stem from being flexible and constantly being willing to change with the times.

We continuously work on product development, keeping the environmental impact minimal and product quality in focus.

**OUR ENVIRONMENTAL POLICY** clearly states our environmental goals for our entire operations. Heating our factory with natural gas is one example of how our environmental policy is applied in our daily operations.

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## ECOLABELS

An ecolabel certifies your stand point and adds substance to your product. We are experienced with several ecolabels.

Mico complies with the following ISO-standards.

ISO 9001 (Quality Management)

ISO 14001 (Environmental Management System)

ISO 26000 (Social Responsibility)





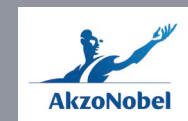


## MICO AS A PARTNER

At Mico we focus on building long term relations. Please contact us to see how we can support your business goals.

Contact us to see how we can assist in making you a stronger player in your markets.

A selection of our clients today:



## SOME OF OUR MEMBERSHIPS

ISSA – Worldwide cleaning industry association

SEPAWA – Industry association for detergents and cosmetics

FTI AND GRÖNA PUNKTEN – Nationwide Swedish recycling system for packaging

To obtain this brochure in English (in print or as a pdf) please contact [info@mico.se](mailto:info@mico.se)  
Önskas denna broschyr på svenska (i tryckt form eller som pdf) kontakta [info@mico.se](mailto:info@mico.se)



MICO KEMISK TEKNISK FABRIK AB

Välingevägen 245 | SE-262 92 Ängelholm | SWEDEN | Phone +46 42-36 22 20 | [info@mico.se](mailto:info@mico.se) | [www.mico.se](http://www.mico.se)